

**Juneau Jumpers Board Retreat Notes  
December 30, 2016**

1. Review of August 2014 Strategic Planning Board Retreat Notes
2. Brainstorm Session: What's Working NOW? What Could Be Working Better?

What's Working NOW?	What Could Be Working Better?
<ul style="list-style-type: none"> <li>• Mentoring</li> <li>• Respectful behavior</li> <li>• Actual coaching (kids are improving)</li> <li>• Communication to coaches &amp; families</li> <li>• Team organization</li> <li>• Jumpers having fun again</li> <li>• Returning focus @ Winter Camp (reward)</li> </ul>	<ul style="list-style-type: none"> <li>• Teach mentoring so older kids better understand the role of a mentor</li> <li>• Nurturing new families</li> <li>• Adding liability insurance</li> <li>• Ensuring consistent coaching across seasons (Keeping Lesley)</li> <li>• Solid back up coaching plan or two coach model</li> <li>• Communication with coaches</li> <li>• District-wide engagement/improved relations with satellite programs.</li> </ul>

3. Building 2016-17 and 2017-18 Budgets Considerations:
  - a. Coaching stipends
  - b. Practice location/facility costs
  - c. Recruitment/Team Growth – hoping for 30 kids in 2017-18
  - d. Annual Fee? The same or increase?
  - e. Fundraising – goals based on expenses?
  - f. Teambuilding – monthly allowance for an activity
  - g. Sponsorships – we should make a list and then a plan
  - h. Grant Opportunities – beyond what we're doing now?
  - i. Travel – paying for one coach and one judge/chaperone

Heidi will draft a budget for both years for Board review.

4. 2017-18 Team Vision
  - a. Two-or-three-coach model: Performance coach and Competition coach
  - b. Shoot for a 1 coach to 10 Jumpers ratio
  - c. Pre-season (Sept/Oct). Returning Jumpers only, focused on performance (routines). This would allow Lesley to continue with Volleyball and for older jumpers to participate in fall sports.
  - d. Recruitment: Early November
  - e. Official Season start: by mid-November
  - f. December – March: focus on Regionals
  - g. February – May: fundraising
  - h. Mid-March- April: performance focus for May Show and National Prep

5. Discussion regarding Nationals vs. Camps vs. Worlds – Dunya said that anything you would learn at camp or worlds you could learn on YouTube.
  - So Nationals (or the ability to compete) is the greater value to our kids.
  - What about doing a summer camp with Sitka?
  - It's hard to do things in the summer.
  - Labor Day weekend camp? Clinic for returning kids.

6. Gymnastics

- This needs to be done consistently (and safely) or it's really of no value for the Jumper

#### BUSINESS MEETING

7. Winter Camp

- Lunch Food – Lori
- Snackie food: Kelda
- Parent helpers:
  - Tuesday: Trish/Luke. Lori will need to ask for at least two more
- Nametags: Lori
- Print roster: Lori
- Shirts: Heidi
- Helpers: Wear a Juneau Jumpers shirt

8. 2017 Meetings: re-starting January 12<sup>th</sup>, 4:30 – 6 pm ABE Paula's room every other week.

9. February Demonstration

- Have Lesley draft an outline of the show
- 45 minutes? Or 60?
- Engaging with the audience
- Advertising – social media and emails to satellite programs
- Satellite program: 10 minutes per each satellite program to attend? (Lesley)
- Hope: music
- Email the Winter Camp attendees

10. Fundraising for May

- Register for AK Air tickets January 1<sup>st</sup> – Lori to email Lisa
- Soliciting for the other raffle prizes: Lori to ask Lisa if she could help with this (meeting with the volunteers and Heidi and Lori to map out to-dos)
- Maybe we ought not to raffle a dental appointment

11. Judges Training:

- University Room? – Lori / Practice on Sunday.
- Save the date email once we have the training structure from Twila
- Lori – call USAJR with questions for judges training